

FOR IMMEDIATE RELEASE

Howe Sound Women's Centre Society Launches A 12 Days of Christmas Campaign

SQUAMISH, BC (December 12, 2016) Howe Sound Women's Centre Society (HSWC) is proud to announce the launch of our 12 Days of Christmas Campaign beginning on December 12th! 12 Days of Christmas aims to educate residents of the Sea to Sky Corridor about the needs of our clients and their families and generate donations of much needed holiday items. With the help of generous donors who give throughout the 12 Days of Christmas Campaign, HSWC will be able to ease the financial burden of the holiday season for many women and children.

Howe Sound Women's Centre Society's 12 Days of Christmas campaign will itemize the needs of women and children in the Sea to Sky Corridor throughout the holiday season. Needs include Christmas Hampers filled with food and gifts, stockings and stocking stuffers, gift cards and grocery cards, school supplies, and warm pajamas and slippers.

Beginning on December 12th Howe Sound Women's Centre will post daily through social media following the format of the beloved Christmas song but written in the first person from the perspective of a women in need – "On the first day of Christmas my community gave to me..."

With this campaign Howe Sound Women's Centre Society aims to generate much needed donations as well as educate the community about the variety of support and services the organization offers to women and children in the Sea to Sky Corridor.

About The Howe Sound Women's Centre Society

The Howe Sound Women's Centre Society is a purpose driven charitable organization that has been serving the Sea to Sky Community for 35 years. The Women's Centre is focused on supporting women, children and youth who are in need of emergency shelter, support, referrals and advocacy, and in particular, those who are experiencing high conflict, violence or abuse. The Women's Centre offers emergency housing through Pearl's Place Transition House and Pearl's Safe Home, children and youth focused programs such as Children Who Witness Abuse counselling, Working Through Separation and Divorce counselling, and Violence is Preventable education, multicultural outreach, and health and wellness programs. The Squamish and Whistler Women's Centres receive over 3,850 visits annually. The Women's Centre also operates Pearl's Value & Vintage, a second hand thrift store selling gently used and vintage goods, with all proceeds from sales supporting Howe Sound Women's Centre Society programs. For more information, visit www.hswc.ca.

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